



## Organic grass is stopped by bad data

Organic products are in. Never before have Danish and other European consumers been eating and drinking so many organic products. And several more European grass fields could actually be organic if the requirements were tightened and databases updated. At least according to the world's largest grass seed company, DLF-TRIFOLIUM in Denmark.

– In Denmark, Sweden, Austria and Britain they are far ahead with organic grass, to whom we primarily produce the seed. But we could expand sales much more if the EU Commission would carry out a standardisation and a tightening of the common European requirements, says Chief Commercial Officer, Soren Halbye.

Even though EU centralisation is not something that the business world is usually very keen on, in this connection, however, DLF is not afraid to ask the EU to take the lead.

– The databases are not sufficient at all today, and it is not everybody who uses them. In our opinion, the optimum would be if the EU got the responsibility to establish and maintain a central database. Organic products are up and coming and most of our production plants are authorised for organic production. Actually, on several occasions we have mentioned for the EU Commission that there are at least eight species that can be produced and cover the demand in Europe 100%. But we do not get any further, says Soren Halbye.

So even if the grass producer is willing and able to supply all of Europe with organic grass, there is a lack of bureaucracy standing in the way!

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