

IDEAS IN PLAY



La Prima Turf-Type Seeded Bermudagrass The Solution for the Southern Turf Manager

In many situations, Certified LaPrima Turf-Type seeded Bermudagrass blend, from Seed Research of Oregon is a wiser, more economical and beneficial choice for a turf project manager, architect or designer. This includes new turf projects, with many architects and project designers specifying a seeded turf-type bermudagrass such as LaPrima blend for new sports fields, golf course fairways & roughs and parks or commercial properties. LaPrima is also the solution for renovation or yearly maintenance of existing bermudagrass turf, whether the existing turf is a seeded bermudagrass or one of the popular hybrid vegetative varieties.

LaPRIMA Turf-Type seeded Bermudagrass is the solution.

Convenience – certified LaPrima seed can be stored on the job site until needed for planting, whereas sprigs & sod must be ordered daily as needed or they dry out & die. Seed can be stored in the maintenance facility for regular use in repairing divots, worn spots, etc.

Nurse Crop – ^{La}Prima Bermuda seed can be planted on a project, blended with sprigs of some varieties of hybrid bermudagrass such as Tifway 419 or TifSport. The fast establishing ^{La}Prima seedlings help hold the soil in place and shade the soil, while the slow establishing sprigs take root and begin to spread. This will allow the project to open for play or use sooner.

Repairs Easier & Cheaper – a worn area on a seeded or hybrid bermudagrass course, park or sports field can be repaired more easily and at far lower costs using LaPrima Bermudagrass seed.

Overseed Transition Easier – using LaPrima

Bermudagrass seed in an annual spring overseeding program can improve the transition from winter ryegrass back to the hybrid or seeded bermudagrass base. The faster recovery and spread rate of LaPrima Bermudagrass will get the bermudagrass base re-established much quicker, for improved summer appearance and performance, as well as a smoother ryegrass overseeding the following fall.

Quality Assurance – LaPrima certified seed has blue, certified tags attached to each bag to assure the buyer of the genetic and mechanical purity of the bermudagrass they are planting. Whereas vegetative hybrid bermuda sprigs and sod are rarely available certified by a third-party agency (many sod farms are known to be contaminated with mixtures of bermudas).

Initial Water Savings – newly sprigged or sodded bermuda generally needs more frequent daily watering, for a longer establishment period than ^{La}Prima seeded bermuda, to establish well. This is a significant economic factor with rising water costs and increasing water restrictions for recreational turf across the country, combined

with regional drought situations.

Time Savings – under proper planting and growing conditions, a ^{La}Prima bermuda planted project can be opened for limited use several weeks to several months before a sprig planted bermuda project. This earlier opening date is highly valued by project owners for early revenue generation on a new project. (even a sod planted project must stay out of play until the roots reestablish, which may take as long as establishing a seed planted project).

Material Cost Savings – the grass materials for a sprig or sod planted project may run two or even three times the cost of plant materials for a seed planted project of the same size. Plantings in the southwestern United States that use certified seed may save as much as \$650.00 per acre or \$65,000.00 on 100 acres of golf fairways, using seed rather than sod.

Maintenance Savings – LaPrima turf-type seeded bermuda requires less maintenance than most of the hybrid vegetative varieties, which must be de-thatched yearly and require special mowers. LaPrima has fewer disease and insect pest problems than some hybrids.